

Making A Dent In OP Related Fatalities

Improving OP Efforts In Oklahoma



- ❑ The 2017 summer seatbelt survey recorded the highest use rate to date at 86.9% State wide compliance.
- ❑ In FFY-17 the Oklahoma Highway Patrol required 10% percent of seatbelt overtime hours to be conducted at night. (6:00 PM-6:00 AM)

Making a Dent in OP Fatalities

- ❑ Encourage all Law Enforcement Agencies in Oklahoma to step up enforcement of the States mandatory Seatbelt law. 24/7
- ❑ Day and Night
- ❑ Identify Officers who are passionate about enforcement
- ❑ Document enforcement actions taken.
- ❑ Never Give Up!

Making a Dent in OP Fatalities

- ❑ Increase the motoring public's knowledge of Nighttime enforcement efforts. Paid Media/Earned Media/Social Media.
- ❑ Continue to aggressively enforce seatbelt violations both Day and Night!!

Oklahoma's High Risk Drivers:

- ❑ Every driver and passenger that chooses NOT to BUCKLE UP!!!
- ❑ Adults not properly restraining children!!!
- ❑ Pickup truck drivers.

2017 Numbers

- ❑ Observed day use rate was 86.9% in 2017. (Slightly up from 86.6% in 2016) and the highest recorded use rate to date.
- ❑ Of the (229) unrestrained fatalities in 2017 51.1% occurred at Night.
- ❑ In 2016 there were (628) fatalities State wide. Of those fatalities (224) were unrestrained. Additionally in 2016 52.7% of unrestrained fatalities occurred at NIGHT!!!

Enforcement Obstacles

- ❑ Manpower and resources
- ❑ Attitude toward OP enforcement
- ❑ Competing priorities

Enforcement Priorities

- ❑ Locations with known low use. Bottom 5 Counties from survey
- ❑ High Risk locations (Data)
- ❑ Pickup Trucks

CLICK IT OR TICKET 2018

- ❑ Sign-up April 27th –May 20th
- ❑ CIOT Kickoff May 21st (Tulsa)
- ❑ Campaign May 21st – June 3rd